

# Your local dental benefit solutions company

BROKER & AGENT DENTAL PLAN GUIDE



Dental Health Services

*A Great Reason to Smile<sup>sm</sup>*

# A Long History of Quality Dental Care

You and your valued clients experience the Dental Health Services difference.

Dental Health Services was founded in 1974 in California by Godfrey Pernell, DDS, a pioneer in the dental industry, who opened the first prepaid dental facility in the 1950s to answer the call of labor unions seeking better dental care for their workers.

Driven by the same passion and desire to serve more people needing high-quality, affordable dental care, Dr. Pernell established Dental Health Services as one of the first dental benefit companies to specialize in prepaid dental plans. The innovative concept - prepaid dentistry - changed industry standards for service and care and represented a new and effective way to deliver quality dental care affordably.

In 1984, our company expanded into the Pacific Northwest and began offering value-driven prepaid dental plans to employers and individuals in Washington State. We continue to grow and succeed as a leader in the dental benefits industry, having recently established a local network of Quality Assured<sup>sm</sup> dentists in Oregon.

As a local, independent dental health benefits company, Dental Health Services has a vested interest in improving the oral health and wellness of the communities we serve. Our local advantage also allows us to quickly respond to your clients' and your changing needs and readily provide personalized service. We proactively seek opportunities for our staff of experts to personally be in front of our members, ready to help, every step of the way. Additionally, all of our Member Service Specialists who directly assist our members offer years of hands-on experience working in dental offices.



Your clients are supported by a company with a strong commitment to high-quality dental care that begins with a network of Quality Assured<sup>sm</sup> dentists. All of our participating dentists undergo a rigorous 107-point Quality Assurance<sup>sm</sup> program and are required to maintain high standards. This program ensures your clients and their members receive the best and safest care possible.

Dental Health Services is the only employee-owned dental benefits company in the United States. Thirty percent of our company is owned by employee-owners, who all have a sense of accountability to our members, dentists, groups, communities, brokers, and to each other - not to corporate shareholders.

As the exciting future of dental health care continues to change, we are ready to forge new paths, to continuously develop innovative and customized dental benefit solutions, and provide excellent service and value for you and your clients...now and decades into the future.

# Your Prepaid Dental Experts

High-quality prepaid dental plans designed to promote prevention and maintain optimum oral health

From our Quality Assured<sup>sm</sup> dentists who understand the importance of maintaining their members' dental health, to complimentary member education materials that emphasize oral health and prevention, all of our prepaid dental plans deliver value-added benefits that help your clients achieve and maintain overall oral health and wellness.

Additionally, you can choose from a variety of benefit levels for your group clients, as well as individuals. We can customize our prepaid dental benefit plans to fit your clients' needs and budget.

All of Dental Health Services' prepaid dental plan options fea-

ture lower premiums, affordable copayments for the most common dental procedures, and access to our select network of local Quality Assured<sup>sm</sup> dentists.

Other dental benefit solutions are also available, including Traditional Indemnity Plans, Statewide Preferred Provider Organization Networks, and Administrative Services.

As an approved carrier with Cover Oregon, Dental Health Services only offers dental plans that are certified to satisfy the Essential Dental Pediatric requirement of the Oregon Exchange. Any dental plan you select has an approved pediatric care policy.

## Get excellent dental coverage:

- Voluntary and sponsored options are available
- Highly affordable rates and copayments
- No deductibles or maximum dollar limits
- No claim forms to fill out
- Coverage on more than 300 procedures
- No pre-authorization for most services
- No waiting periods to satisfy
- All dental plans satisfy the Essential Dental Pediatric requirement

Enjoy great dental benefits with affordable rates and copayments.

GROUP COVERAGE	SuperChoice	SuperChoice Plus	SuperChoice Enhanced
Employee	\$15.90	\$25.25	\$27.95
Employee + Spouse	\$31.80	\$49.00	\$54.50
Employee + Child(ren)	\$47.30	\$67.60	\$70.50
Employee + Spouse + Child(ren)	\$58.65	\$83.70	\$89.65
INDIVIDUAL COVERAGE	SmartSmile <sup>sm</sup>	Super SmartSmile <sup>sm</sup>	SmartSmile <sup>sm</sup> Plus
Individual (18 years old and under)	\$27.50	\$27.50	\$33.25
Individual (19 through 25 years old)	\$14.25	\$21.75	\$21.75
Individual (26 years old and older)	\$16.75	\$25.75	\$25.75

For more information or for a custom quote, please contact Jessica Belanger by phone at 503-598-2237 or email at [jbelanger@dentalhealthservices.com](mailto:jbelanger@dentalhealthservices.com). She will be happy to help you!

*"I have been very impressed with the exceptional service from Dental Health Services and how easy it is for employers to administer their plans. As an insurance agent and plan member, I appreciate their dentists, who provide great services and dental care. Dental Health Services' plans are simple, hassle-free and you can rest assured knowing you have full support from an outstanding sales and service staff. I highly recommend Dental Health Services as a dental benefits provider!"*

**- Sandy A., WA Broker**

*"I have worked with Dental Health Services for seventeen years, and they are a wonderful dental company to work with. Efficiency combined with courtesy is a rare find in today's work world, yet Dental Health Services does both exceptionally well. Any issues or concerns are always handled in a timely manner. Their Sales & Service team is outstanding!"*

**- Becky M., CA Broker**

*"Our company has used Dental Health Services' prepaid plans for over 6 years. We began our relationship with them in 2006. One of the absolute best qualities about Dental Health Services is their customer service commitment level.*

*As we know we are not, they make us feel as if we are their only client and provide us with excellent service. It doesn't matter if it's adding/dropping coverage, faxing enrollment forms or asking questions about the billing statement. Email or over the phone, they are always friendly, professional, and provide a quick response. We compare plans annually and an added bonus is that their rates are affordable on both the HMO and PPO plans thereby making them once again, our choice."*

**- Terri T., CA Group Administrator**



**Dental Health Services**

*An Employee-Owned Company*

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